

### Certificate for Nonprofit Management Program (CNM)

*For the most recent and complete course listing, go to  
<http://cnm.ec.uic.edu/>*

#### Finance and Fundraising

- Grant Writing for Beginners *(1 day on-campus workshop, does not count towards certificate)*
- Step by Step: How to Write a Winning Grant Proposal
- Building Profitable Donor Relationships That Last
- Financial Management for the Nonfinancial Manager
- Creating and Managing Fundraising Plans: Produce Ownership and Results

#### Leadership and Operations Management

- Leadership and Governance in Nonprofit Organizations
- Managing Oneself and Maximizing Your Team
- Fundamentals of Operations Management and Organizational Effectiveness

#### Marketing

- Marketing Management
- Social Media Strategies for Nonprofits

#### Strategy

- Understanding and Influencing Public Policy
- Aligning Efforts to Outcomes: Effective Program Design and Evaluation
- Strategic Management: Planning for Today's Realities and Tomorrow's Probabilities
- Building Bridges: Partnerships and Collaboration Across Sectors

#### Nonprofit Development

- Nonprofits: Foundational Knowledge and Impact
- Nonprofits and Civic Engagement: Promoting Democracy, Building Civil Society